



**What does it mean
to be secure?**



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What is Data Security?



- ❑ **Data security** is the means of ensuring that data is kept safe from **corruption** and access to it is suitably **controlled**.
- ❑ Thus **Data security** helps to ensure **privacy**. It also helps in **protecting personal data**.

Data Security



It's all about Protecting Your Stores

- ✓ It's about securing your networks and infrastructure
- ✓ It's about securing applications and databases
- ✓ It's about ensuring business continuity
- ✓ It's about minimizing risk of a breach
- ✓ It's about systems auditing and forensics
- ✓ It's about quickly recovering from an incident
- ✓ It's about being constantly on the vigil
- ✓ Finally it's about making sure that you as a merchant are in control over your destiny

PCI is an ongoing journey



- You cannot achieve it overnight and you are never done – applications, systems, infrastructure and policies
- Significant accomplishment in reducing reporting requirements (SAQ C) for smaller merchants
- No reduction in limiting the requirements to be compliant with PCI DSS
- You still agree to be fully compliant with PCI DSS – attestation of compliance - know what you are signing



Part 3a. Confirmation of Compliant Status

Merchant confirms:

- PCI DSS Self-Assessment Questionnaire C, Version *(version of SAQ)*, was completed according to the instructions therein.
- All information within the above-referenced SAQ and in this attestation fairly represents the results of my assessment in all material respects.
- I have confirmed with my payment application vendor that my payment system does not store sensitive authentication data after authorization.
- I have read the PCI DSS and I recognize that I must maintain full PCI DSS compliance at all times.
- No evidence of magnetic stripe (i.e., track) data², CAV2, CVC2, CID, or CVV2 data³, or PIN data⁴ storage after transaction authorization was found on ANY systems reviewed during this assessment.

Part 3b. Merchant Acknowledgement

| | |
|--|----------------|
| [Redacted] | [Redacted] |
| <i>Signature of Merchant Executive Officer</i> ↑ | <i>Date</i> ↑ |
| [Redacted] | [Redacted] |
| <i>Merchant Executive Officer Name</i> ↑ | <i>Title</i> ↑ |
| [Redacted] | [Redacted] |
| <i>Merchant Company Represented</i> ↑ | |

Important areas to pay attention



- ✓ External scanning
- ✓ Internal scanning
- ✓ Secure encrypted remote control – 2 FA
- ✓ Patch Management – regularly done and tracked
- ✓ Malware / Anti-Virus Protection – must run and keep it up-to-date – logging is required
- ✓ Network Segmentation – limits scope reduces risk
- ✓ No Cardholder Data Retained in the Clear – you need to validate this
- ✓ Wireless intrusion detection
- ✓ Logging – the reason why this is important

Why is logging important?



- ❑ Multi-store environments where systems are remotely managed depend on proactive alerts – you need to get help
- ❑ Other logs such as system event logs patch history, application version validation, local policies, Firewall, AV, FIM are required for PCI DSS and for forensics in the event of a breach
- ❑ Centralized consolidated logs from multiple locations allows you to meet PCI DSS requirements

What are you going to do?



- If a customer calls and says she suspects someone fraudulently used her card information at a specific store
- If there is a breach at one of your stores
- If you have to get a PCI audit done
- If the state laws require you to protect customer information

When a breach occurs...



- QIRAs (Qualified Incident Response Assessor) don't look at SAQs – they go to PCI DSS for determination of compliance and cause of breach
- 286 controls
- No proof – means no compliance
- Evidentiary support takes time to build
- You as a merchant will need to be prepared
- Multi-store environments are at high risk

C-store employee impact on Data Security



- Your first line of defense
- Well-crafted policies followed by employees offers you the best protection
- People need to know what to look for and what to do to protect information and systems
- Employee turnover requires change management
- Incidence response plan depends on good policies

Security and Compliance



- Focus on data security and PCI compliance will fall out of it
- Remediation of problems in a proactive manner is essential for data security
- Get help – there are heavy lifting requirements
- Filling out a form is not the end goal
- Single pane of glass for data security is now possible and affordable